



Photo : Sergio Ruiz, SPUR

Station Area Advisory Group (SAAG) MEETING #3

Monday, April 30, 2018 | 6-9pm



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Meeting Agenda

- I. Welcome and Introductions
- II. Review of SAAG Meeting #2 Summary Notes
- III. Public Comment
- IV. Solution Groups and Walking Tours
- V. Diridon Station Transportation Update
- VI. “TED” Talks
- VII. Next Steps and Meeting Schedule



SAAG Group Agreements

- Recognize that one person speaks at a time and all others are active listeners
- Allow everyone the opportunity to speak and share their ideas
- Build and maintain safe space – we will not tolerate attacks on individuals, institutions or perspectives
- Put yourself in each others shoes - respect each other, seek to understand diverse viewpoints and ask questions for clarification
- Be open minded and allow your perspective to evolve based on the other's ideas and opinions
- Represent the diverse community - not all community members are represented at the table



SAAG Group Agreements

- No “got you” moments – keep interactions positive and encouraging
- Accept that conflicting opinions and disagreements are natural and to be expected
- Work to find common ground and solutions where everyone can win – the best outcomes will incorporate a range of perspectives
- Recognize the intent is to move toward solutions or desired outcomes
- Work together to think big about the project and create an innovative and forward-thinking project
- Have fun and make new friends





II. Review of SAAG #2 Summary Notes



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SAAG #2 Meeting Takeaways

Google Design Principles and Inspiration: SAAG Input

- Respecting nature is good
- Appreciative of the genuine and open approach and felt the direction is promising
- Scale of the work is important (i.e. not piecemeal)
- People-first project – San Jose's talent should be tapped; creativity and cultural experiences
- Want something distinct; a Live, work environment; world class development, early activation and preserve culture
- Employment growth would include more traffic and higher environmental impacts
- Closed systems and environmental stewardship is good; appreciate urban agriculture as part of development
- Appreciated holistic perspective of presentation and proper stewardship for the earth



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SAAG #2 Meeting Takeaways

Google Design Principles and Inspiration: SAAG Input (*cont.*)

- Excited to see creek built into example development (e.g., could daylight Los Gatos Creek)
- Certain amount of housing must be built
- Community is already here, need to focus on preserving
- Development will impact neighborhoods outside of Diridon – must respect existing neighborhoods and housing
- We must think about climate in San Jose and making places where people congregate and connect
- Balanced outcome with inputs from SAAG and community
- Desire more information on integration in existing neighborhoods including historic nature



SAAG #2 Meeting Takeaways

Input on data gathered to date:

- Concern about displacement in larger radius
- A 10-minute walk (1/2 mile) is more relevant
- Can we get more granular data? As-is, seems misleading
- Sparsely populated areas have skewed data
- Request for interactive maps and/or data tables in excel for reference



SAAG #2 Meeting Takeaways

Data/information Requests

- Data on homeless encampments and crime
- Projected ratio of tech works vs. service workers - Racial/gender make-up of Google's workers?
- Location of services (e.g., social services) and parks and public spaces
- SNAP (lunch assistance) poverty indicator and 3rd grade literacy
- Elementary school education and physical access to schools
- Rent-controlled units and deed-restricted affordable at-risk in next seven years
- Non-profits serving community and impact on these
- Identify hazards (i.e. flood, earthquake)
- Phase I Environmental Report



III. PUBLIC COMMENT





IV. Solution Groups and Walking Tours



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Solution Groups

Solution Group	Meeting Dates/Times
Land Use and Design	Meeting #1: Tuesday, May 15, 6-8pm Meeting #2: Thursday, June 7, 6-8pm
Parks, Public Space, Sustainability, and Neighborhood Quality of Life	Meeting #1: Wednesday, May 16, 6-8pm Meeting #2: Monday, June 4, 7-9pm
Housing, Displacement, and Gentrification	Meeting #1: Thursday, May 17, 6-8pm Meeting #2: Monday, June 11, 6-8pm
Transportation, Access, and Traffic	Meeting #1: Tuesday, May 22, 6-8pm Meeting #2: Wednesday, June 6, 6-8pm
Jobs, Education, and Economic Development	Meeting #1: Thursday, May 24, 6-8pm Meeting #2: Wednesday, June 20, 6-8pm
All meetings will be held at City Hall; rooms TBA	



Land Use and Design

Facilitator: Matt Raimi

Roster:

- Nicole Brown – Lofts on The Alameda
- Dan Mountsier – Alameda Business Association
- Ernst Calais – Adobe
- Jim Goddard – SAP Center/Sharks Sports and Entertainment
- Norma Camacho – Santa Clara Valley Water District
- Bill Souders – San Jose Downtown Residents Association
- Kathy Sutherland – Delmas Park
- Teresa Alvarado – SPUR
- Edward Saum – Shasta/Hanchett Park Neighborhood Association
- Walter Wilson – Minority Business Consortium
- Leslee Hamilton – Guadalupe River Park Conservancy
- Jean Cohen – Building Trades Council
- Leslye Corsiglia – SV@Home

Parks, Public Space, Sustainability, and Neighborhood Quality of Life

Facilitator: Kim Walesh

Roster:

- Harvey Darnell – North Willow Glen Neighborhood Association
- Norma Camacho – Santa Clara Valley Water District
- Teresa Alvarado – SPUR
- Sondra Weber – Plant 51
- Edward Saum – Shasta/Hanchett Park Neighborhood Association
- Leslee Hamilton – Guadalupe River Park Conservancy
- Bill Souders – San Jose Downtown Residents Association
- Kathy Sutherland – Delmas Park
- Laura Winter – St. Leo's Neighborhood



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Housing, Displacement, and Gentrification

Facilitator: Lee Wilcox

Roster:

- Jon Pedigo – PACT
- Nadia Aziz – Law Foundation of Silicon Valley
- Jonathan Martinez – Georgetown HOA
- Sarah McDermott – South Bay Labor Council
- Kevin Christman – Gardner Neighborhood Association
- Leslye Corsiglia – SV@Home
- Maria Noel Fernandez – Silicon Valley Rising
- Jeffrey Buchanan – Working Partnerships USA



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Transportation, Access, and Traffic

Facilitator: Loren Haley

Roster:

- Harvey Darnell – North Willow Glen Neighborhood Association
- Jonathan Martinez – Georgetown HOA
- Ernst Calais – Adobe
- Jim Goddard – SAP Center/Sharks Sports and Entertainment
- Sondra Weber – Plant 51
- Kevin Christman – Gardner Neighborhood Association
- Shiloh Ballard – Silicon Valley Bike Coalition



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Jobs, Education, and Economic Development

Facilitator: Dave Javid

Roster:

- Madison Nguyen – The Silicon Valley Organization
- Charlie Faas – San Jose State University
- Stephen McMahon – San Jose Unified School District
- Dan Mountsier – Alameda Business Association
- Jon Pedigo – PACT
- Nadia Aziz - Foundation of Silicon Valley
- Sarah McDermott – South Bay Labor Council
- Walter Wilson – Minority Business Consortium
- Jean Cohen – Building Trades Council
- Shiloh Ballard – Silicon Valley Bike Coalition
- Maria Noel Fernandez – Silicon Valley Rising
- Jeffrey Buchanan – Working Partnerships USA



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Walking Tours

- **Who:** Open to the public; hosted by Bill Ekern
- **What:** A walking tour of the Diridon Station Area
- **When:** Two dates in May
 - Walking Tour #1: Saturday, May 19, 10-11am
 - Walking Tour #2: Wednesday, May 30, 6-7pm
- **Where:** Meet in front of Diridon Station





Photo : California High Speed Rail Authority

V. Diridon Station Transportation Update



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Diridon Station Area Transportation Planning Update



**Presentation to Station Area Advisory Group
April 30, 2018**

Overview

- **Planned transportation improvements at Diridon**
- **International best practices: July 2017 study tour**
- **Diridon Integrated Station Concept Plan (DISC)**
- **Questions and discussion**

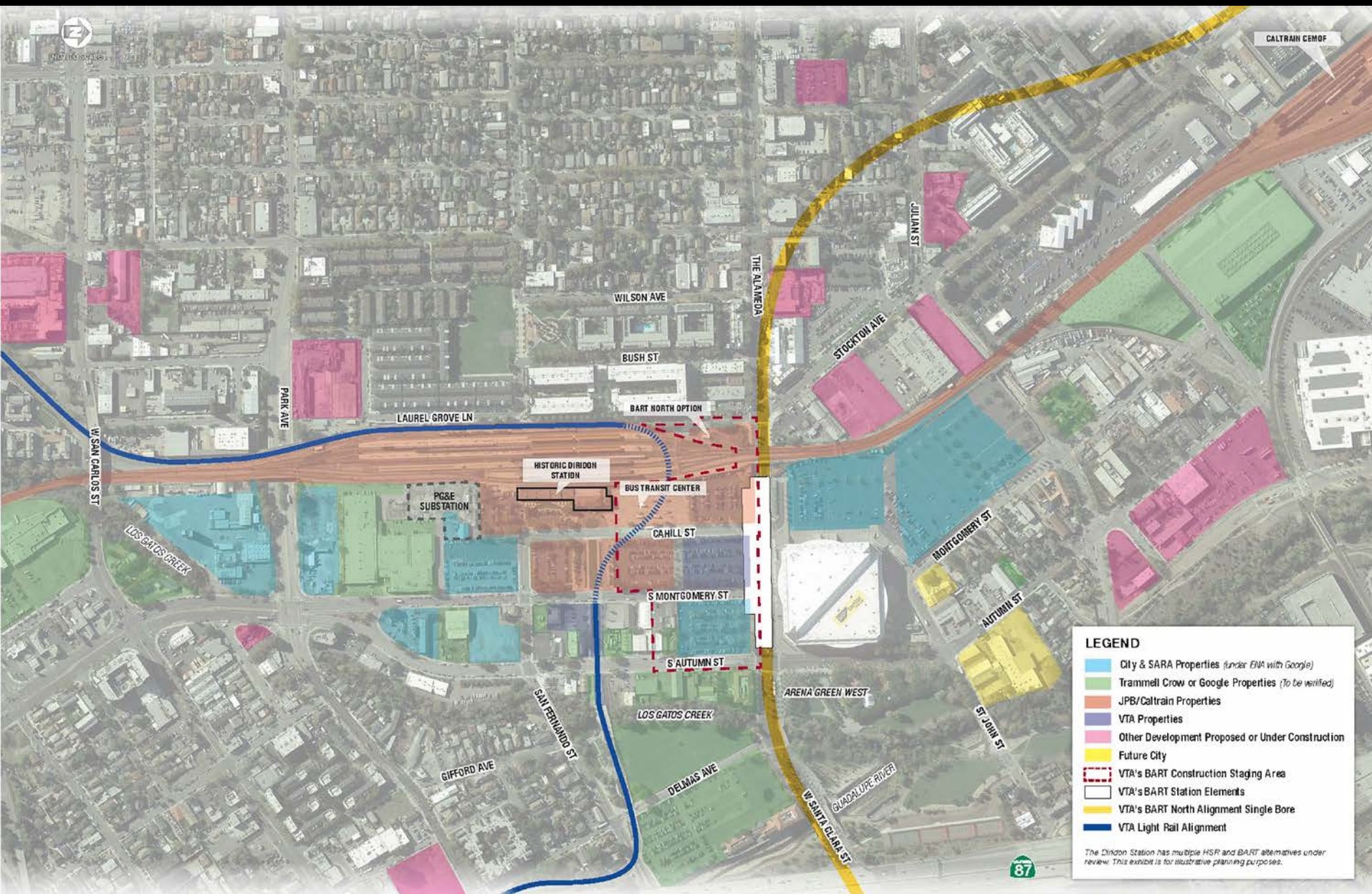
Projects Intersecting at Diridon

1. City of San Jose: station area development
2. Caltrain: Electrification, Business Plan
3. VTA: BART Silicon Valley Phase 2
4. California High-Speed Rail



Diridon Area Property Ownership

Source: VTA



Why is Diridon Station so Important?

- Only place in Bay Area where high-speed rail, commuter rail, and BART will intersect in the same building.
- A modern intermodal station is a fundamental pillar of a more sustainable, productive, connected future for San Jose and Silicon Valley.

VTA's BART Silicon Valley

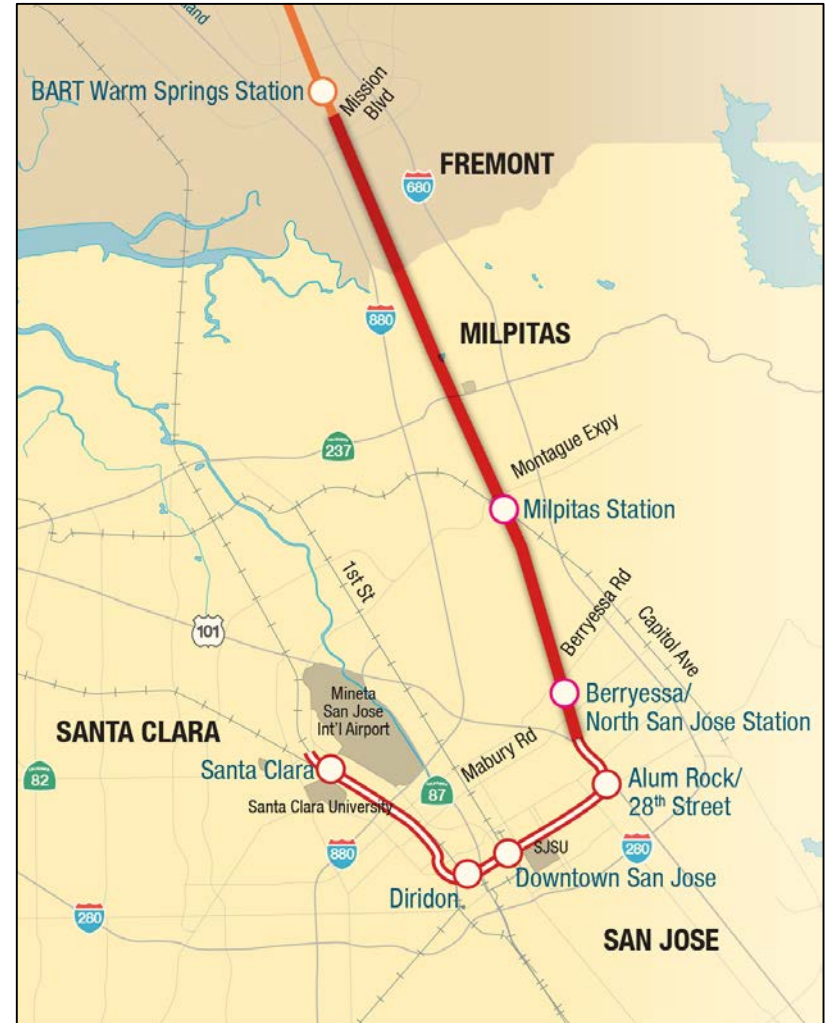
Phase I Extension

- 10-mile extension under construction
- 2 stations: Milpitas & Berryessa/North San Jose
- Anticipated opening year ridership: 23,000 per average weekday
- \$2.4 billion

Phase II Extension

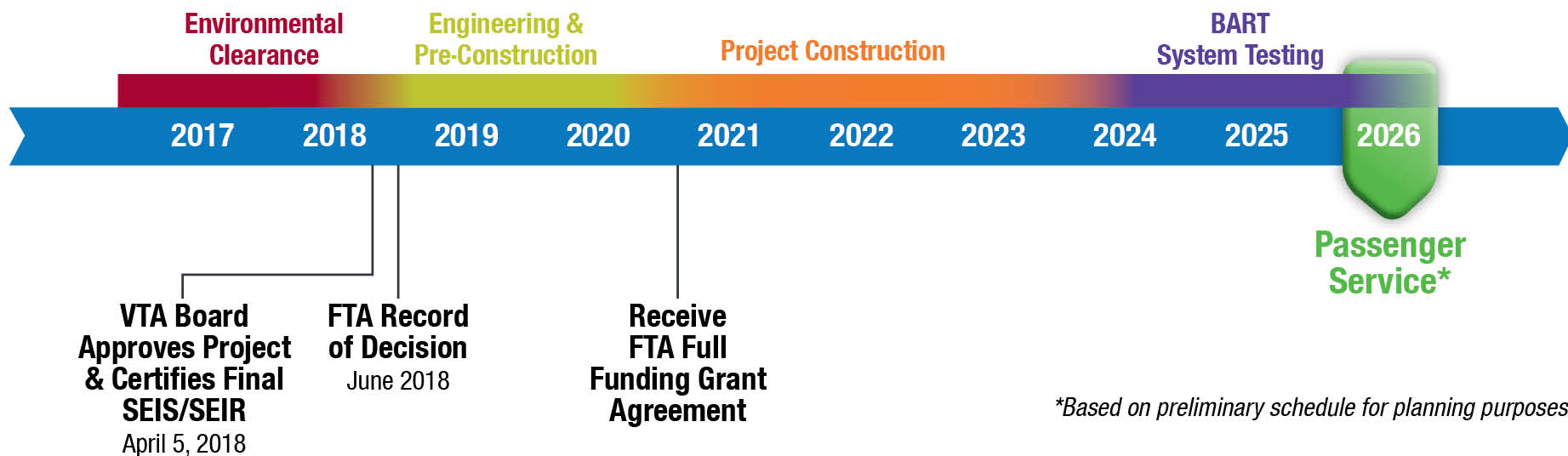
- 6-mile extension (5-mile tunnel)
- 4 stations (Alum Rock/28th Street, Downtown San Jose, Diridon, Santa Clara)
- Newhall Yard Maintenance Facility
- Anticipated opening year ridership: 33,000 per average weekday
- 2026 Passenger Service
- \$4.7 billion*

*Pre-Risk Assessed \$, excludes finance costs



Solutions that move you

Phase II Extension Project Schedule



**Based on preliminary schedule for planning purposes.*



Solutions that move you

Project Description



- Electrification btw. San Francisco and San Jose Tamien (51 miles)
- Conversion of 75 percent of fleet to Electric Trains (EMUs)
- Faster and more frequent service: < 79 mph, 6 trains/hour/direction
- More stops, reduced travel times

MILESTONES



Note: project timeline is subject to change

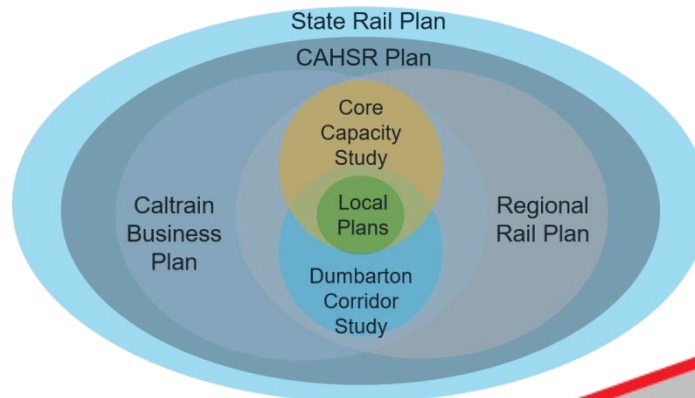
The Caltrain Business Plan



Purpose is to maximize the value of the public investment in Electrification

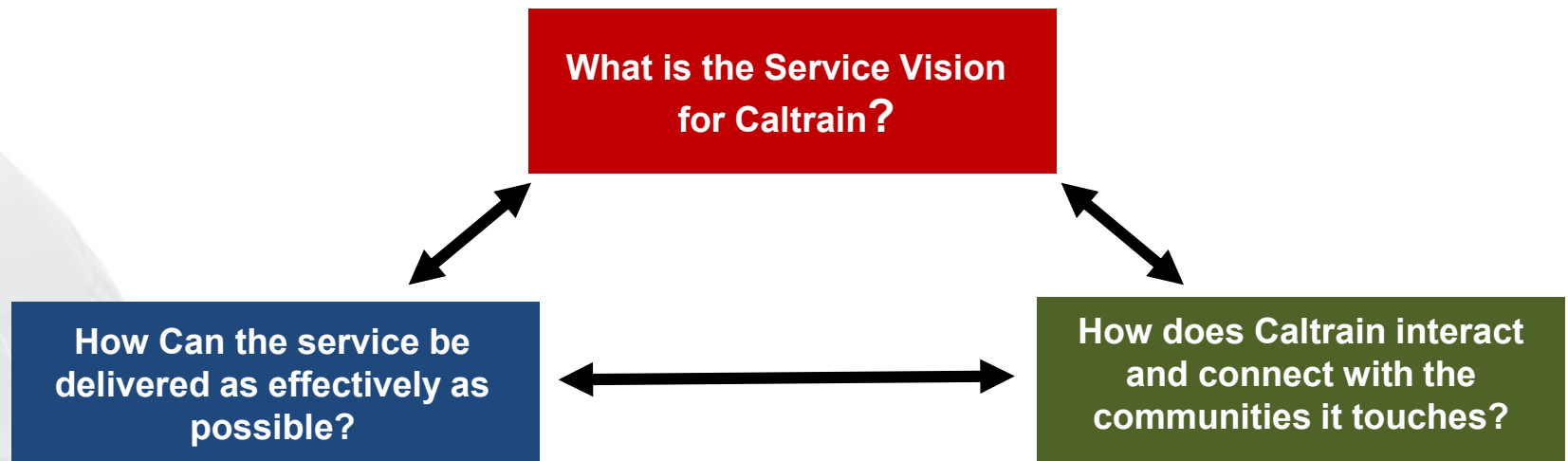
Identify steps and resources needed to truly modernize the railroad

Lay out the strategic position and importance of the Caltrain corridor and how Caltrain can maximize its effectiveness and integrate with a growing, megaregional rail system



Key Questions

- Stakeholder outreach helped identify three “big picture” interrelated questions



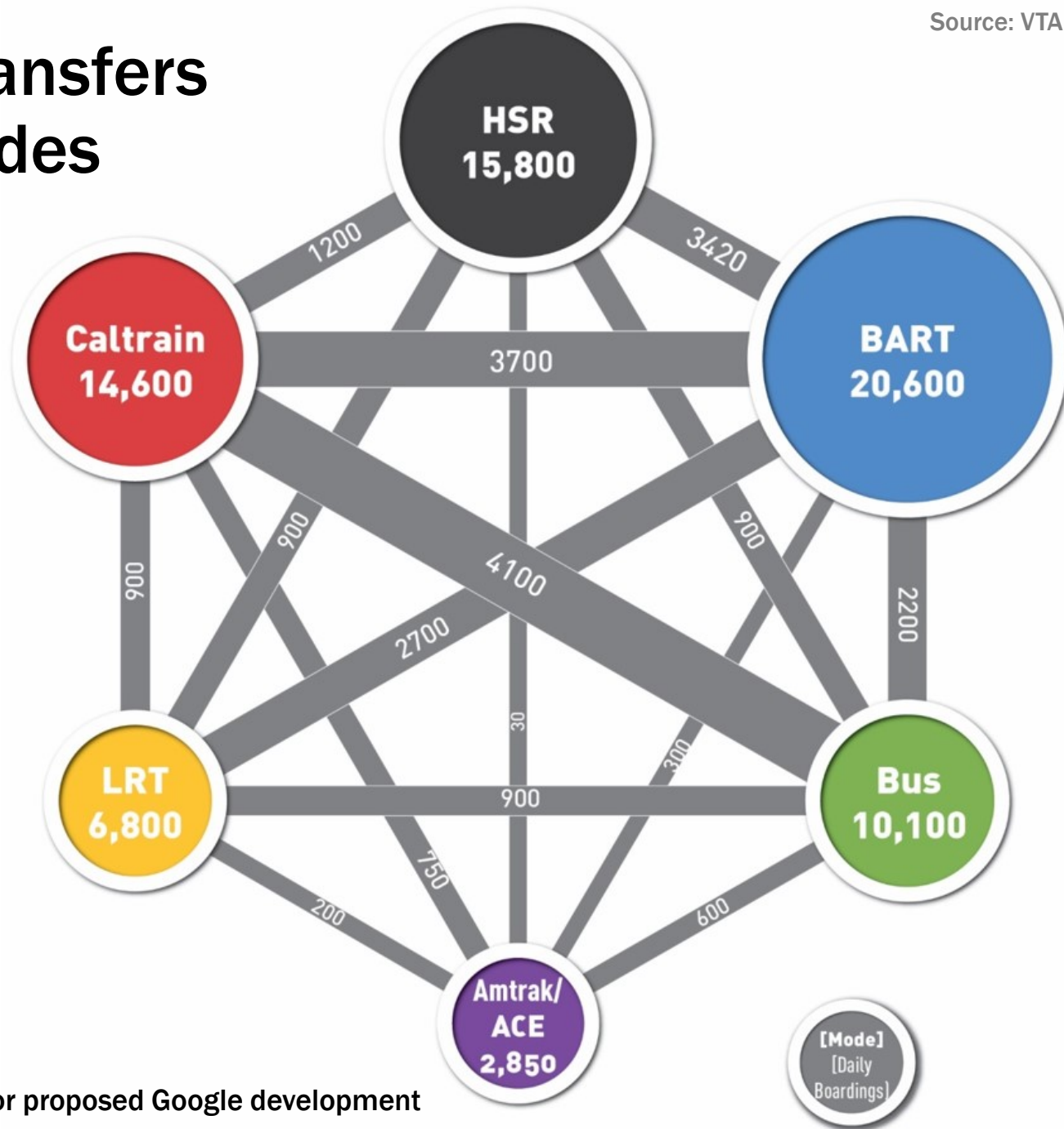
CALIFORNIA HSR: DRAFT 2018 BUSINESS PLAN

PHASED VALLEY TO VALLEY LINE

- 119-mile Madera to Poplar Avenue by 2022
- 224 miles of high-speed rail ready infrastructure on two lines:
 - » Central Valley
 - » San Francisco/ San José to Gilroy
 - » Initiate service/testing by 2026/2027
- Isolate Pacheco Pass tunnels:
 - » Early work to de-risk
 - » Engage expertise on design
 - » Explore funding strategy
- Merced remains high priority
- Full service by 2029



Projected Transfers between Modes (2040)*



* Estimates do not account for proposed Google development

July 2017 European Stations Tour



- Aim big and bold
- Station design projects are “urban” (city-building) projects
- Design from the tracks out
- People-centered design
- Seamless intermodal connections

Netherlands known for

Integration of rail services

Pedestrian and bicycle access

Creativity from constraints

Amsterdam



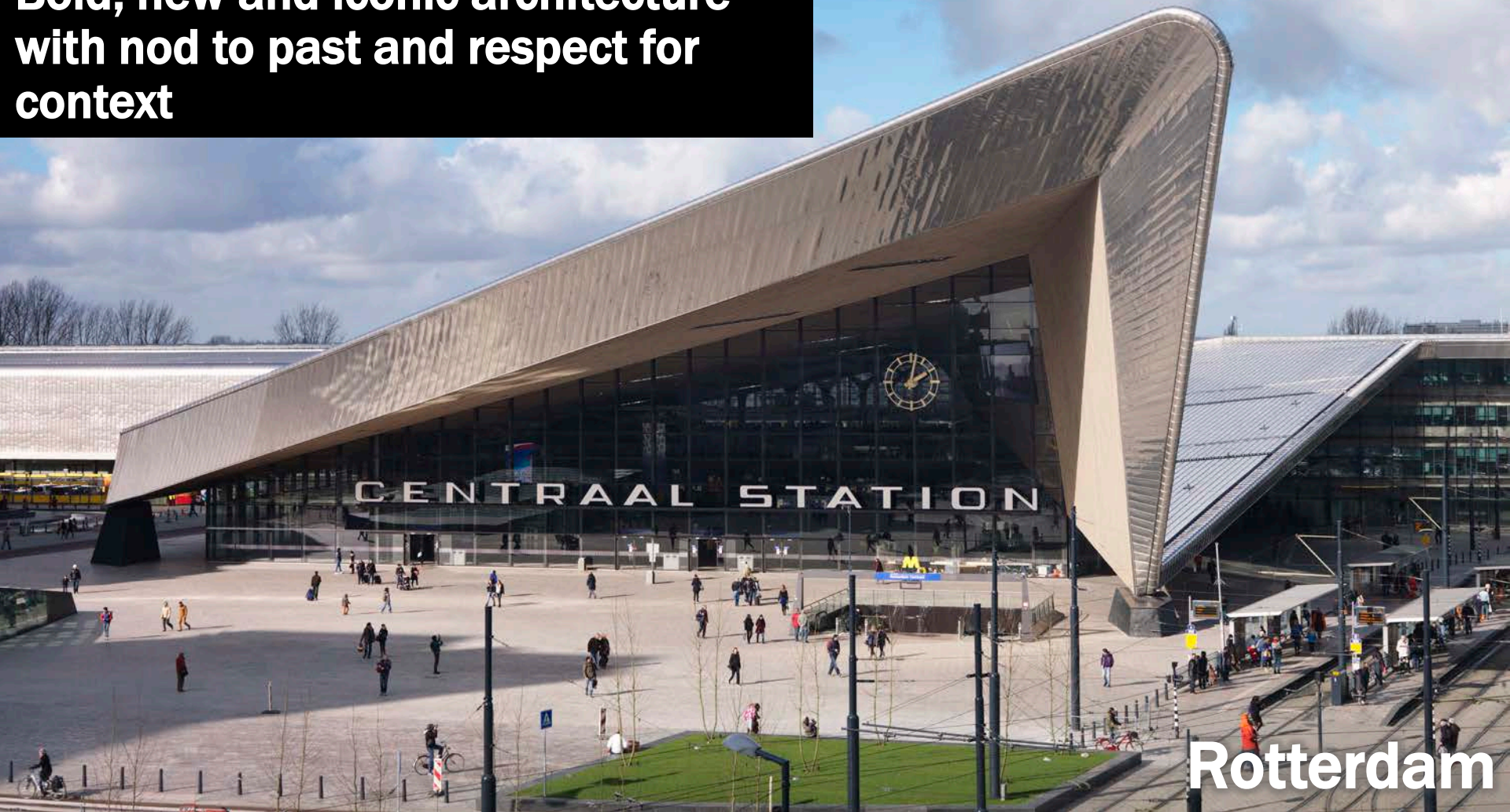


**Multi-modal connectivity to
and through station**

Pedestrians and bicycles prioritized

Convenient transit connections

Bold, new and iconic architecture with nod to past and respect for context



Rotterdam

Netherland's busiest train station, nestled in heart of historic mid-sized city

300,000 people per day in station

25,000 bike parking spaces

500 car parking spaces

Utrecht



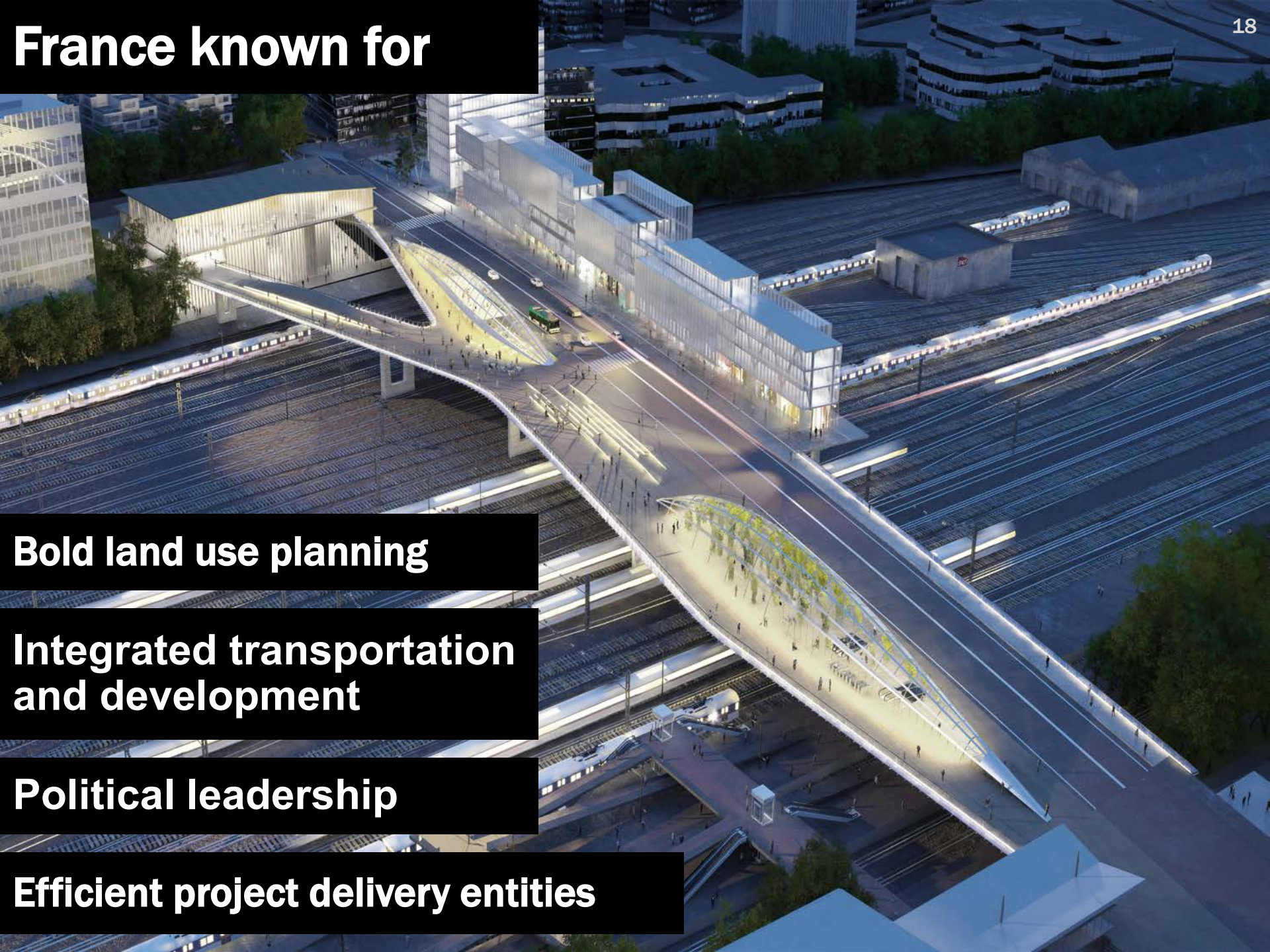
France known for

Bold land use planning

**Integrated transportation
and development**

Political leadership

Efficient project delivery entities





Formerly declining industrial city “saved” by HSR

Now a crossroads connecting Paris, London and Brussels

Station area is France’s second biggest employment node outside Paris

Partnership is Key!

Make Whole Greater than Sum of Parts

Amsterdam



- Initial focus is on developing shared “spatial vision”
- Shared “spatial vision” will give diverse stakeholders tangible concept to rally around
- Shared vision only possible if partners give up some control
- Organizational framework developed in tandem with spatial vision

Integrated Station Concept Plan (DISC)



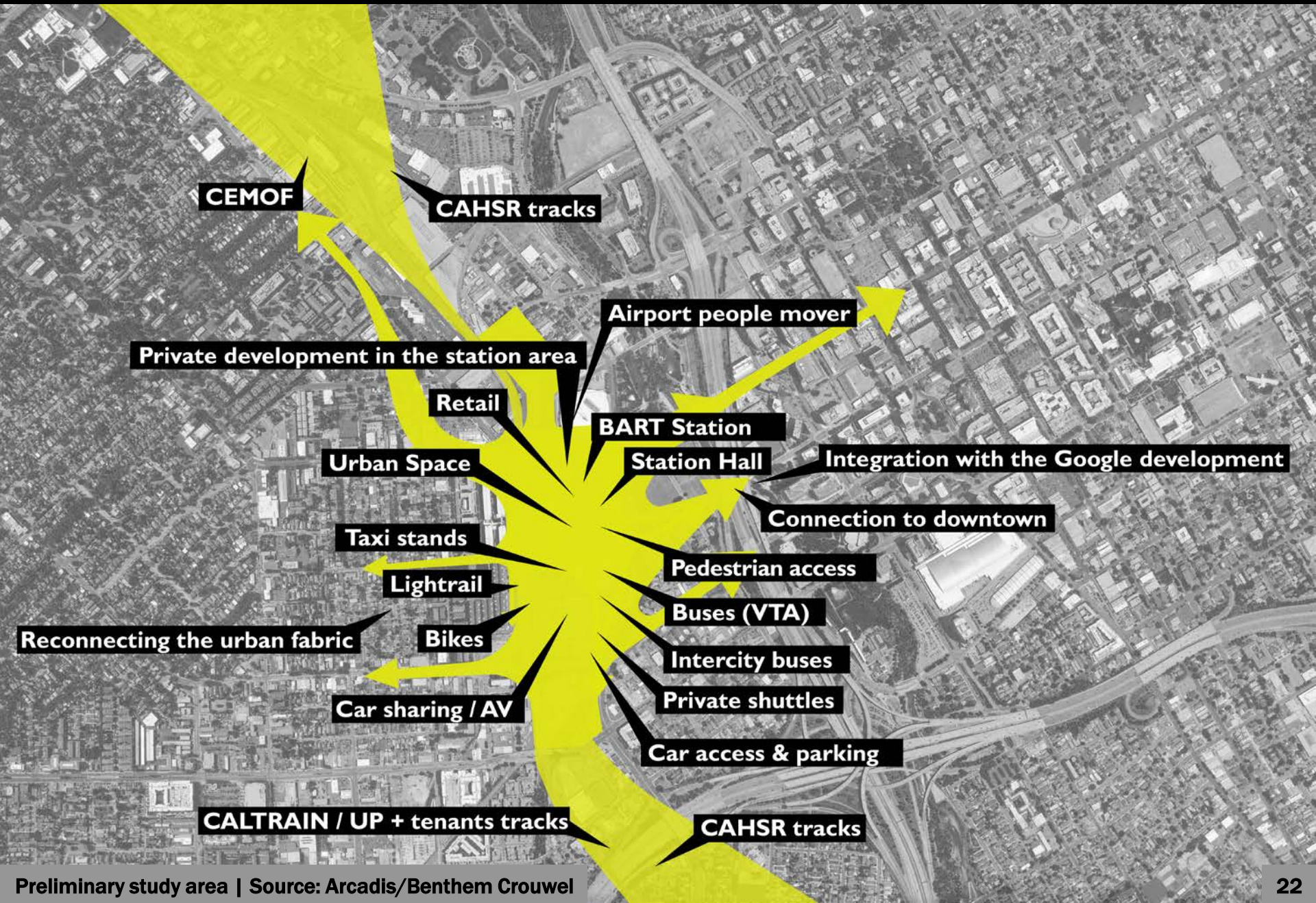
Purpose:

- Optimize physical connections between modes to facilitate seamless connections
- Optimize physical relationship between station and surrounding development

Key Components:

- Spatial layouts for transit lines and station building
- Multi-modal station access
- Urban design vision
- Organizational framework
- Implementation strategies

Approximate Study Area and Key Elements



Next Steps

- Currently negotiating scope of work with consultant team with significant international experience in multimodal station design
- VTA is contracting authority

Schedule:

- Approval of cooperation and funding agreements by VTA, Caltrain, HSR, and City May 2018
- VTA Board Approval of contract June 2018
- Formal project kick-off September 2018

Questions and Discussion



**Presentation to Station Area Advisory Group
April 30, 2018**



VI. “TED” Talks



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“TED” Talks

- **4-minute timed presentations**
- **Discussion following after all presentation completed**
- **Tonight’s presentations:**
 - Shiloh Ballard – Silicon Valley Bike Coalition
 - Jean Cohen – Building Trades Council
 - Reginald Swilley – Minority Business Consortium
 - Kathy Sutherland – Delmas Park
 - Bill Souders – San Jose Downtown Residents Association
- **Remaining presentations to be given during SAAG Meeting #4 on May 23**
 - Please send in any slides by Monday, May 21 at noon



“TED” Talks

Shiloh Ballard – Silicon Valley Bike Coalition



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SILICON VALLEY BICYCLE COALITION



Table TR-1: Commute Mode Split Targets for 2040

COMMUTE TRIPS TO AND FROM SAN JOSÉ		
MODE	2008	2040 GOAL
Drive alone	77.8%	No more than 40%
Carpool	9.2%	At least 10%
Transit	4.1%	At least 20%
Bicycle	1.2%	At least 15%
Walk	1.8%	At least 15%
Other means (including work at home)	5.8%	See Note 1

Source: 2008 data from American Community Survey [2008].

Note 1: Working at home is not included in the transportation model, so the 2040 Goal shows percentages for only those modes currently included in the model.

Overview

- TDM (Transportation Demand Management)
- Trip caps

SILICON VALLEY
BICYCLE
COALITION



Amazing Bike Parking





Getting There



SILICON VALLEY
BICYCLE
COALITION



“TED” Talks

Jean Cohen – Building Trades Council



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30,000 Skilled Construction Workers

- Asbestos Workers 16
- Boilermakers 549
- Bricklayers & Allied Craftworkers 3
- Carpenters 405
- Carpet & Linoleum 12
- Iron Workers 377
- Plumbers & Steam Fitters 393
- Cement Masons 400
- Laborers 270
- Roofers & Waterproofers 95
- District Council 16
- Millmen 262
- Sheet Metal Workers 104
- Drywall / Lathers 9144
- Millwrights 102
- Sign, Display 510
- Electricians 332
- Operator Engineers 3
- Sprinkler Fitters 483
- Elevator Constructors 8
- Painters 507
- Teamsters 287
- Glaziers 1621
- Plasterers 300



Santa Clara and San Benito Counties Building & Construction Trades Council

Santa Clara and San Benito Counties Building & Construction Trades Council

What we do

Our members and contractors build and construct Silicon Valley.

Training and Education

Our apprenticeship and education pipelines develop skilled craft trades professional.

Who we are

We are San Jose. Our members live, work, and raise families here.



Apprenticeship Programs – Pipelines to Good Family Sustaining Careers

- 1) California Department of Industrial Relations – Division of Apprenticeship Standards
- 2) Community Colleges – Instructor Training and College Credits
- 3) Local Unions – Funding, Curriculum, Program Administration
- 4) Apprenticeships - City and County Programs



Santa Clara and San Benito Counties Building & Construction Trades Council

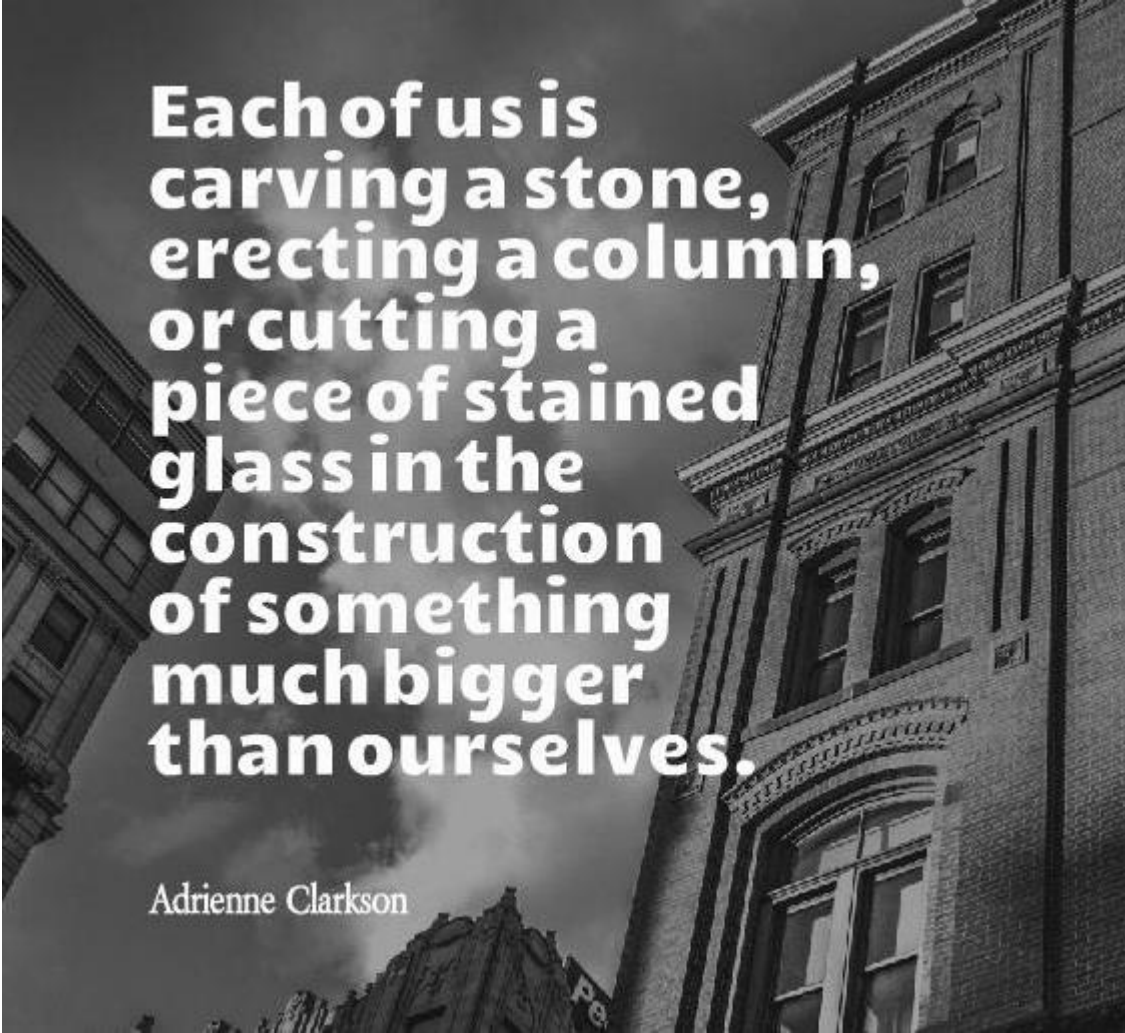
Opportunities and Ideas for the Google Project

Construction

- Our 25 skilled craft affiliated unions want to build the residential and commercial projects for this development.

Pipelines to Good Jobs

- Apprenticeships and the future workforce: How do we strengthen opportunities to ensure local youth, veterans, and other target populations have direct access to local construction jobs?
- What are the long term opportunities for Google and the City of San Jose to create and establish mutual benefits between communities and union apprenticeship programs that provide pathways to good jobs?



**Each of us is
carving a stone,
erecting a column,
or cutting a
piece of stained
glass in the
construction
of something
much bigger
than ourselves.**

Adrienne Clarkson

San Jose Opportunities

- To design and construct strong, quality, beautiful buildings and spaces.
- To create paths and opportunities for family sustaining careers.
- To strengthen and establish apprenticeship pipelines.
- To engage our members in a community dialogue about growth and development.
- To build a community where everyone thrives.

“TED” Talks

Reginald Swilley – Minority Business Consortium



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**Working together
to build our
community**



WE BELIEVE IN DEVELOPMENT

We believe in progress...



SAN JOSE

MINORITY
BUSINESS
CONSORTIUM
SILICON VALLEY



SAN FRANCISCO



MINNEAPOLIS



Living Spaces...



Playing Spaces...



Working People – Business and Labor

We Believe In Development

We have dumbed down our process
Winners and Losers
Either Developer or the Citizens

Then we spend our time fighting...

We Believe In Development

Google is changing the world

Taking us where we have never been

Innovative... Progressive...

If do the same on this project

Others will want to join us...

We Believe In Development

This Development Should

- 1. Strengthen our local construction infrastructure**
- 2. Broaden our local business integration**
- 3. Bring better opportunities to labor force**
- 4. Enhance communities infrastructure**



We can set a NEW standard

**Working together
to build our
community**



WE BELIEVE IN DEVELOPMENT

We believe in progress...

“TED” Talks

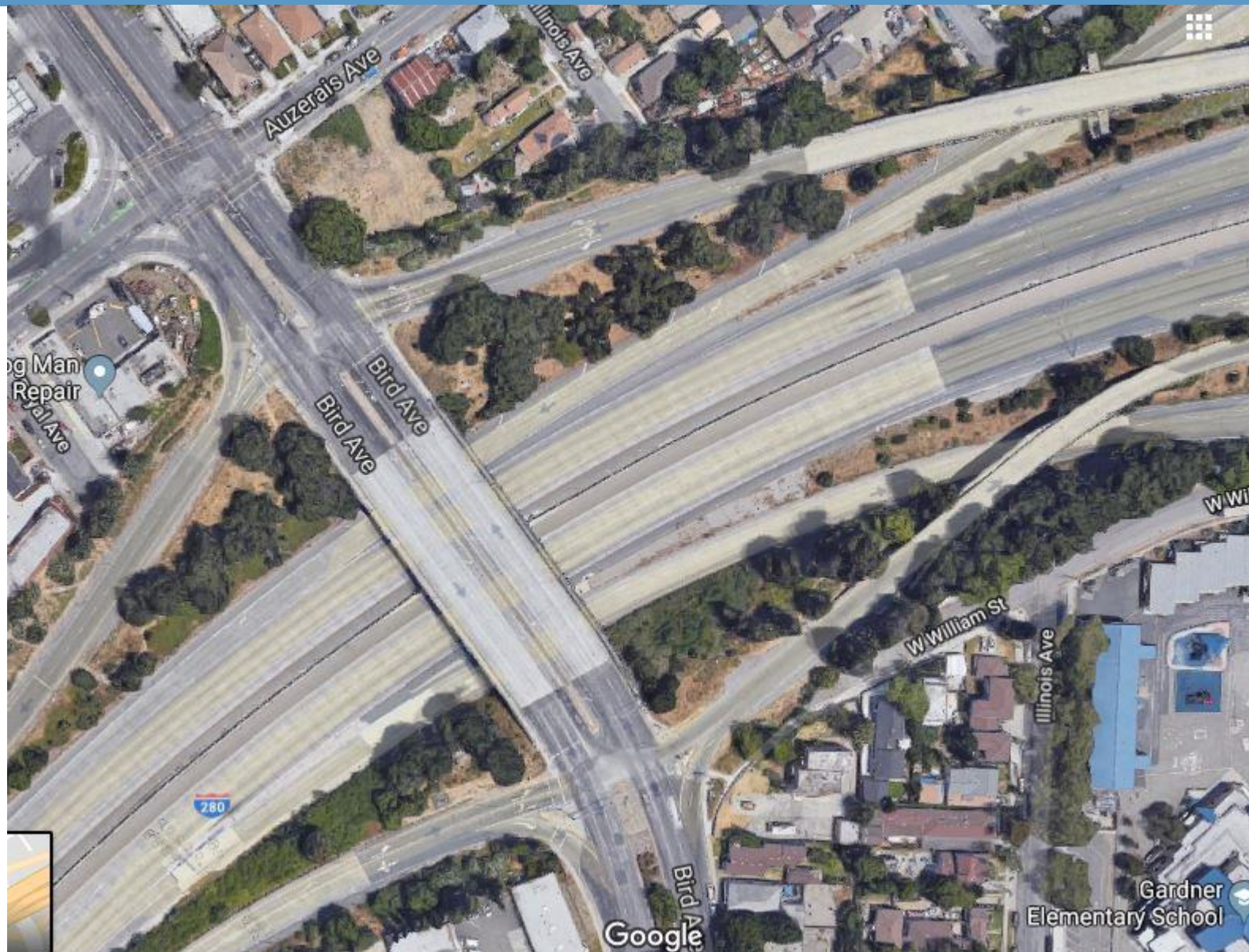
Kathy Sutherland – Delmas Park



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Bird and 280



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Bird and 280 – South On-Ramp



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Bird and 280 – North On-Ramp



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“TED” Talks

Bill Souders – San Jose Downtown Residents Association



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The CHRYSALIS Project

Fostering the *Metamorphosis*

Bill Souders

San Jose Downtown Residents Association



Mitigate DISRUPTION with Early ACTIVATION

- Installation of interim “destinations”
- “Softening” the construction zone
- Engage businesses, residents, *future employees*, and visitors in the early ideation of pathways, layout, amenities
- Anticipation and preparation for attracting future businesses and service providers
- Provide the opportunity for “rational experimentation” of Guadalupe River Park revitalization

Neighborhood Quality of Life in the Development Phase

- Brainstorm as part of the ***Neighborhood Quality of Life*** Solution Group
- Engage with Google and SJ Planning Department during early design, especially relative to *phasing* opportunities
- Participate with SPUR, Public Life (Gehl/Knight Foundation) and Urban Village planning activities



Discussion





VII. Next Steps and Meeting Schedule



SAN JOSE DIRIDON STATION AREA
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PHASE 1

Issues + Opportunities

PHASE 2

Preliminary Concepts

PHASE 3

Proposed Concept



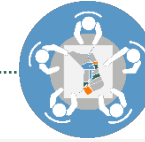
Launch Project Website



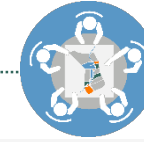
Community Surveys



Citywide Meetings #1 - #4



Citywide Community Forum



Community Open House



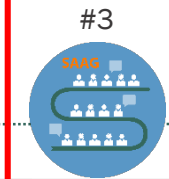
Orientation



City Planning Context



Vision and Opportunities



Transit & TED Talks



Google & TED Talks



LU/Parks



Housing



Transit/Jobs



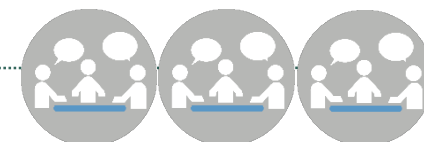
Draft Planning Principles



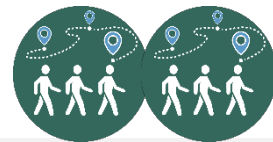
Final Planning Principles



Solution Group Meetings on Key Topics



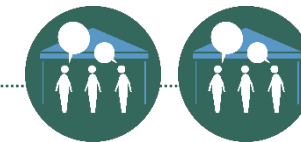
Stakeholder Meeting



Walking tours of Station Area



Pop-up Workshops



Pop-up Workshops



Comprehensive Report

February

March

April

May

June

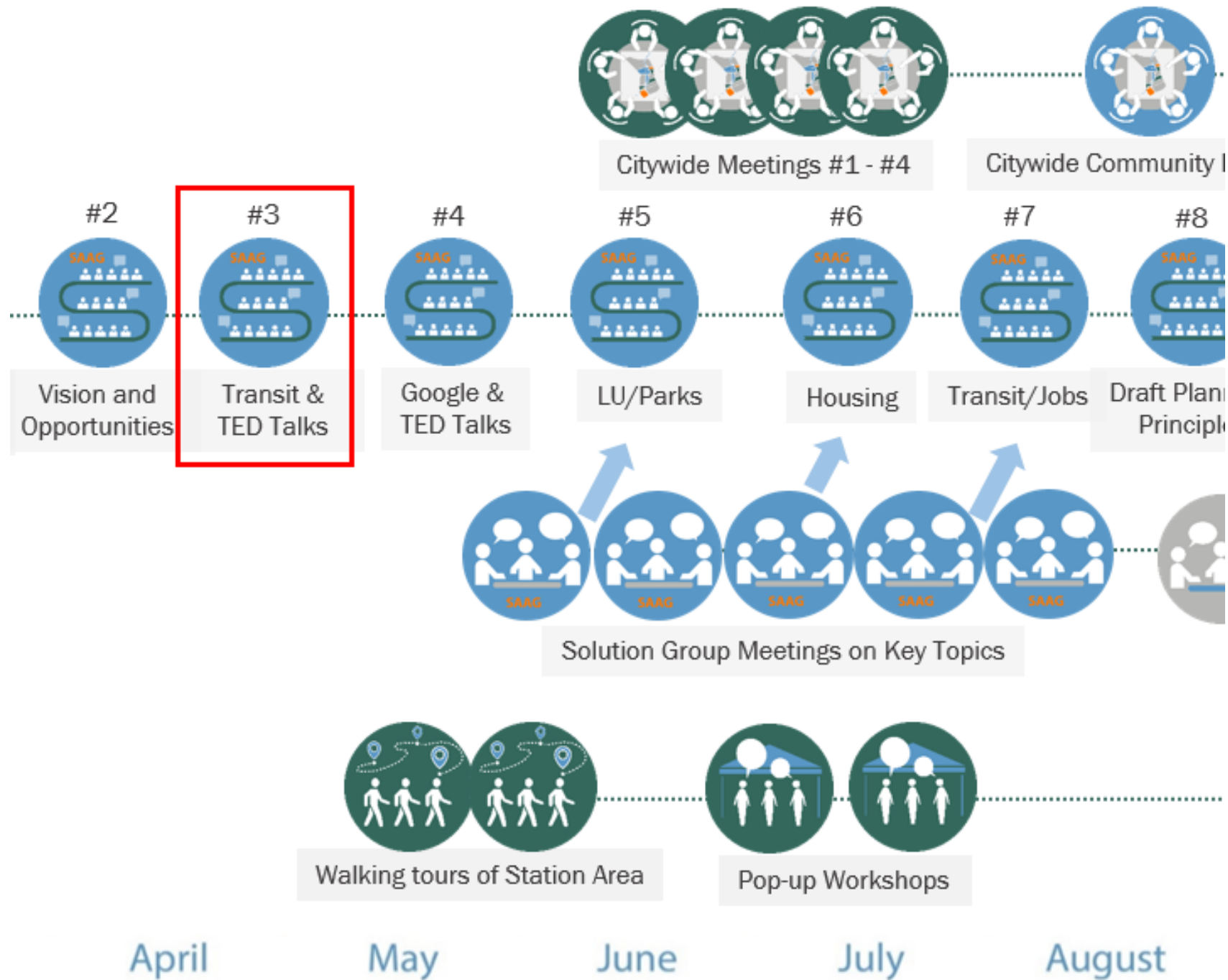
July

August

September

October

November



SAAG Meeting Schedule

Meeting	Topic	Date
SAAG Meeting #4	Google's Perspective: Inspiration for Diridon "TED" Talks Continued	May 23 rd
SAAG Meeting #5	Solution Group Updates: <ul style="list-style-type: none"> • Land Use and Urban Design • Parks, Public Space, Sustainability, and Neighborhood Quality of Life <i>(results of Solutions Group and discussion of recommendations)</i>	June 27 th
SAAG Meeting #6	Solution Group Updates: <ul style="list-style-type: none"> • Housing, Displacement, and Gentrification <i>(results of Solutions Group and discussion of recommendations)</i>	July (TBD)



SAAG Meeting Schedule

Meeting	Topic	Date
SAAG Meeting #7	<p>Solution Group Updates:</p> <ul style="list-style-type: none">• Transportation, Access, and Traffic• Jobs, Education, and Economic Development <p><i>(results of Solutions Group and discussion of recommendations)</i></p>	August 13 th
SAAG Meeting #8	Review Draft Planning Principles	August 29 th
SAAG Meeting #9	Finalize draft planning principles; review of engagement strategy; next steps	(Mid Sept) TBD



Written Public Comments

- Written Comments: Public or SAAG members may provide written comments that will be distributed to SAAG members.
 - Those received will be included in the packet prior to meetings
 - Send comments to:
Tara Reid
City of San Jose Office of Economic Development
200 E. Santa Clara St., 17th Floor, San Jose, CA 95113
Tara.Reid@sanjoseca.gov
- Public Comment at Each Meeting: Public comment will be provided at each meeting after the presentation and discussion of the SAAG.

Meeting Schedule

- **Next SAAG Meeting:** Wednesday, May 23, 2018 @ 6pm
- **Upcoming Solution Group Meetings and Walking Tours**
- **Stay Tuned:** www.diridonsj.org (NEW WEBSITE!)

GO SHARKS!!!



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